



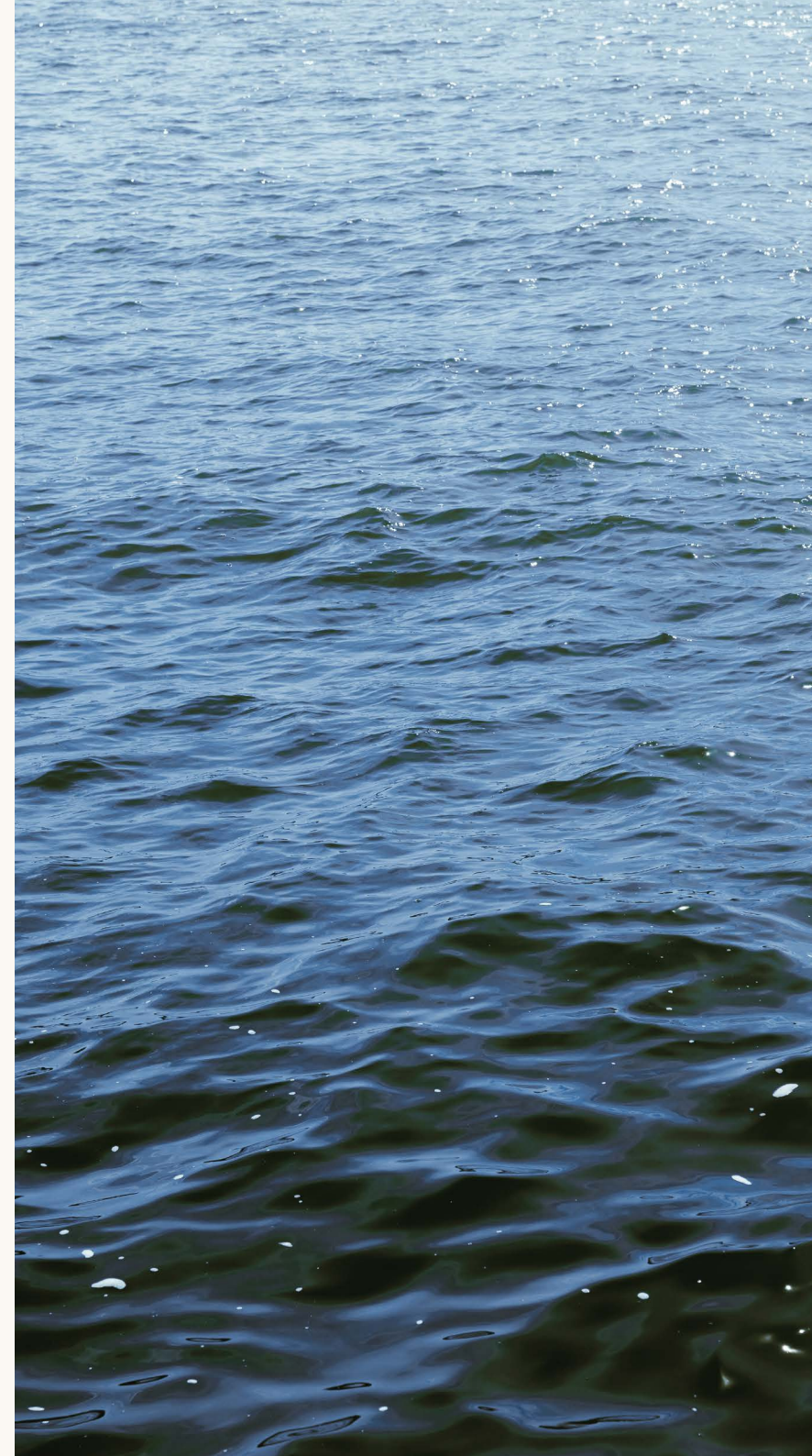
Climate and impact action plan



2026

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SEA

still water

Purpose and ambition

By drawing from the ocean – an abundant and largely untapped source – and replacing fossil fuels and single-use plastic with renewable energy and circular packaging, SEA Water proves that access to drinking water doesn't have to come at the cost of the planet. We show that meeting human needs and protecting planetary boundaries can, and must, go hand in hand.

This plan does two things:



1. Holds us accountable to reducing our own emissions.



2. Ensures that as we scale, we do it the right way: with purpose and a steadfast commitment to replacing those alternatives that no longer serve people and the planet.

The biggest lever we have isn't just refining what we already do – it's doing more of what we do well.



Commitment

In line with the global ambition to limit warming to 1.5°C, SEA is committed to becoming net-zero by 2050 while supporting the transition away from carbon-intensive water production and single-use plastic.

Our emissions

SEA's mission places us at the front of a powerful environmental and social shift. But being part of the solution doesn't mean being without impact. The materials we use, the logistics we rely on, and the products we put out there inevitably impact people and planet.

We account for our emissions across three scopes – direct operations (Scope 1), energy consumption (Scope 2), and everything else (Scope 3). Our Scope 1 and 2 are low by design at less than 1% of our total footprint. The real weight – estimated at 99% – sits in Scope 3, primarily transport and distribution and purchased goods, particularly our aluminium cans.

Scope 3 is also the hardest to track. Our reporting, measuring and data quality needs to improve – but we'd rather set a target and start than wait for perfect data. Our 35% carbon intensity reduction target reflects our current best understanding and we'll revise it as our insight grows.



We account for our emissions across three scopes:

- Direct operations (Scope 1) – 0.1%
- Energy consumption (Scope 2) – 0.4%
- Everything else (Scope 3) – 99.5%

Targets



Climate, waste, and nature

By 2028

1

SEA will have confirmed responsible end-of-life handling for all production consumables through certified partners or take-back agreements, with zero waste to landfill and active repurposing programmes in development for polypropylene filter materials and activated carbon;

Head of technical co-owner of production waste, certified waste management partner to be confirmed – responsible end-of-life handling and repurposing program in development

By 2030

2

SEA Water will address all residual Scope 1 and 2 emissions through verified solutions directly aligned with our value chain and mission – reflecting that our direct emissions are limited to a minimum, this commitment ensures full accountability for what remains.

A project selection framework to be developed with leadership to ensure mission alignment

By 2032

3

At least 50% of SEA Water's packaged water will have a verified climate impact at 80% lower than conventional bottled water;

LCA conducted by Ghent University to set baseline, head of technical co-owner of LCA

By 2035

4

SEA Water will reduce the carbon intensity per unit produced by 35% against a 2027 Scope 3 baseline, with the goal of establishing an absolute reduction target by 2030.

Baseline established through GHG protocol-aligned inventory, third-party partners to support full scope 3 accounting.

Targets



Scale and systems change

By 2026

5

SEA Water will publish an annual impact story – across campaigns, events, and environmental metrics – tracking growth and engagement year on year. By 2030 we aim to have reached 25 million people with the SEA Water story, measured through campaign impressions, earned media reach and event attendance.

Co-owned with marketing to track engagement alongside sustainability metrics

By 2030

6

SEA Water will have produced at least 4 co-created campaigns, events, or education initiatives, in collaboration with aligned brands and organisations.

Open to team-wide contribution – anyone can propose partnerships or initiatives against a mission-aligned checklist. Leadership responsible for final evaluation and sign-off.

By 2031

7

SEA Water will have an active brand presence in 3 countries, reaching consumers in distinct coastal or island markets.

Brand presence tracked annually – leadership responsible for market entry decisions

Stakeholder engagement



Suppliers and production partners

Engaged through our 2027 supplier assessment programme to align on Scope 3 reduction, packaging, and end-of-life commitments.



Filling and production partners

Involved in LCA data collection, day-to-day operations, and 2027 supplier assessment.



Employees

Worker feedback is incorporated into long-term strategic decisions and formalised through the cross-departmental leadership group established by 2030.



Customers and hospitality partners

Engaged as ambassadors for climate and resource-smart water.



Communities at project sites

Consulted as part of each new project development to ensure local environmental and social conditions are considered, and our core values are reflected in how we operate.

For all stakeholders

Progress against all targets is reported publicly, annually. For everyone to see.

*For our full stakeholder engagement policy, read our Code of Conduct [here](#).

Road map

2026

Complete internal supply chain mapping and identify Scope 3 emissions hotspots and confirm Scope 1 and 2 emissions baseline.

2

4

Begin LCA process to establish verified climate impact baseline for packaged water.

3

Initiate conversations and set roadmap for end-of-life handling agreements for all production consumables.

1

Publish first annual impact story covering campaigns, events, and environmental metrics.

5

Road map



Road map

2030

Repurposing programmes for PP filters and activated carbon operational or in advanced development.

1

Set absolute reduction target

4

Target met:
4 co-created campaigns.

6 ✓

Brand presence on track towards 2035 target.

6

Assess carbon intensity reduction progress against 2027 baseline – course correct if needed.

4

Target met:
All Scope 1 and 2 emissions compensated.

2 ✓

Target met:
SEA Water story reached 25 million people.

5 ✓

Road map



Resources and ownership

SEA's Climate and Impact Action Plan is owned and coordinated by the Sustainability Manager, responsible for progress tracking, reporting, and ensuring targets stay on course. Implementation is collaborative – each workstream is anchored in existing expertise across the team.

Where specialist expertise is needed and not available internally, SEA will engage external partners. Progress against all targets is reviewed annually and reported publicly.

If you have questions you can contact us at impact@drinkseawater.com.

Co-ownership and planned/allocated resources are tracked on pages 7-8.

