



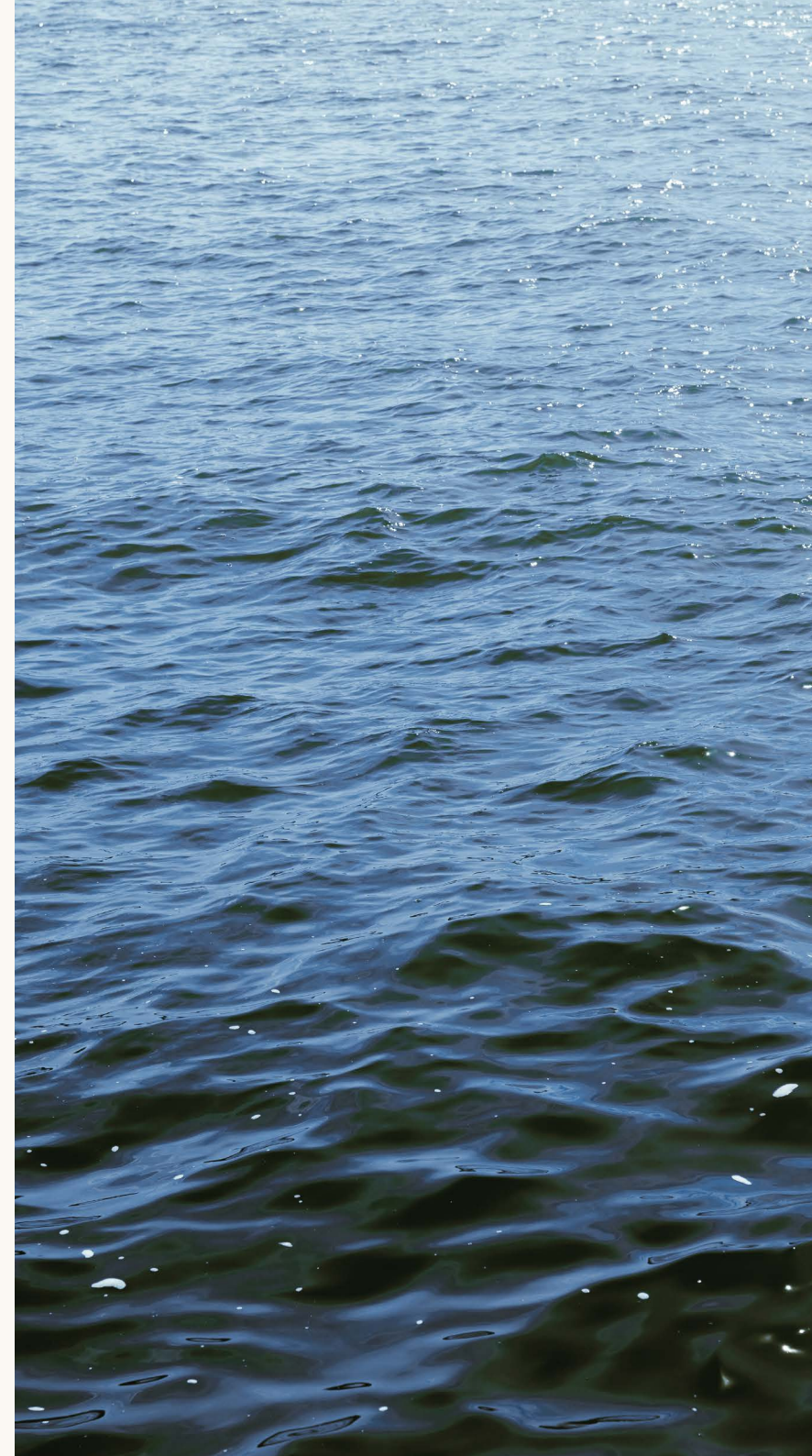
# Climate and impact action plan



2026 V2

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# Purpose and ambition

By drawing from the ocean – an abundant and largely untapped source – desalinating with only solar and wind energy, using returnable glass bottles and recyclable aluminium cans, we want to prove that water doesn't have to depend on freshwater reserves, fossil fuels or plastic. SEA Water exists to show that different ways are possible, and that meeting people's water needs and staying within the planet's limits can, and must, go hand in hand.

## This plan does two things:



1. Holds us accountable to reducing our own emissions.



2. Ensures that as we scale, we do it the right way: with purpose and a steadfast commitment to proving this works at scale.

The biggest lever we have isn't just refining what we already do – it's expanding the reach of our production model, so that more places can get a local, renewable-powered alternative to imported water in plastic bottles. And every new customer is another person we reach with the story of the water crisis.



## Commitment

SEA Water commits to supporting the global ambition of

**LIMITING GLOBAL  
WARMING TO 1.5°C.**



We actively monitor our internal resource usage and look for operational efficiencies to reduce our environmental footprint.

# Our emissions

SEA's mission places us at the front of a powerful environmental and social shift. But being part of the solution doesn't mean being without impact. The materials we use, the logistics we rely on, and the products we put out there inevitably impact people and planet.

We account for our emissions across three scopes – direct operations (Scope 1), energy consumption (Scope 2), and everything else (Scope 3). Our Scope 1 and 2 are low by design at less than 1% of our total footprint. The real weight – estimated at 99% – sits in Scope 3, primarily transport and distribution and purchased goods, particularly our aluminium cans.

Scope 3 is also the hardest to track. Our reporting, measuring and data quality needs improving and we're actively working to set a clear reduction target.



We account for our emissions across three scopes:

- Direct operations (Scope 1) – 0.1%
- Energy consumption (Scope 2) – 0.4%
- Everything else (Scope 3) – 99.5%

# Targets



## Climate, waste, and nature

Ongoing



SEA Water will actively monitor its direct operational footprint, striving to keep Scope 1 and Scope 2 emissions minimized to the furthest extent possible through renewable energy procurement and mission-aligned value chain solutions.

Co-owned by Operations and Sustainability; internal tracking framework to be maintained to ensure ongoing optimization of energy use and direct operational alignment.

By 2028

1

SEA will have confirmed responsible end-of-life handling for all production consumables through certified partners or take-back agreements, with zero waste to landfill and active repurposing programmes in development for polypropylene filter materials and activated carbon;

Head of technical co-owner of production waste, certified waste management partner to be confirmed – responsible end-of-life handling and repurposing program in development

2

SEA Water will establish a formalized impact assessment framework across our product lines to map and evaluate the environmental performance of our packaged water against conventional alternatives.

Co-owned by Head of Technical and Sustainability; immediate focus is evaluating recognized environmental assessment methodologies to determine the most effective framework for our supply chain.

3

SEA Water will utilize our supplier assessment and supply chain engagement programs to actively track and manage our Scope 3, with the goal of establishing an absolute reduction framework once a comprehensive data baseline is finalised.

Owned by Sustainability Manager; managed through the 2027 supplier assessment programme to map logistics data and build internal accounting capabilities.

# Targets



## Scale and systems change

By 2026

4

SEA Water will publish an annual impact story – across campaigns, events, and environmental metrics – tracking growth and engagement year on year. By 2030 we aim to have reached 25 million people with the SEA Water story, measured through campaign impressions, earned media reach and event attendance.

Co-owned with marketing to track engagement alongside sustainability metrics

By 2030

5

SEA Water will have produced at least 4 co-created campaigns, events, or education initiatives, in collaboration with aligned brands and organisations.

Open to team-wide contribution – anyone can propose partnerships or initiatives against a mission-aligned checklist. Leadership responsible for final evaluation and sign-off.

By 2031

6

SEA Water will have an active brand presence in 3 countries, reaching consumers in distinct coastal or island markets.

Brand presence tracked annually – leadership responsible for market entry decisions

# Stakeholder engagement



## Suppliers and production partners

Involved in LCA data collection, day-to-day operations and upcoming 2027 supplier assessment programme to align on Scope 3 reduction, packaging, and end-of-life commitments.



## Employees

Worker feedback is incorporated into long-term strategic decisions through team sessions and surveys, and will be further formalised through the cross-departmental leadership group established by 2030.



## Customers and hospitality partners

Engaged as ambassadors for local, renewable-powered water through our storytelling, campaigns and education content and our Hospitality series.



## Communities at project sites

Consulted as part of each new project development so that local environmental and social conditions are taken into account, and our core values are reflected in how we operate.



## Research and impact partners

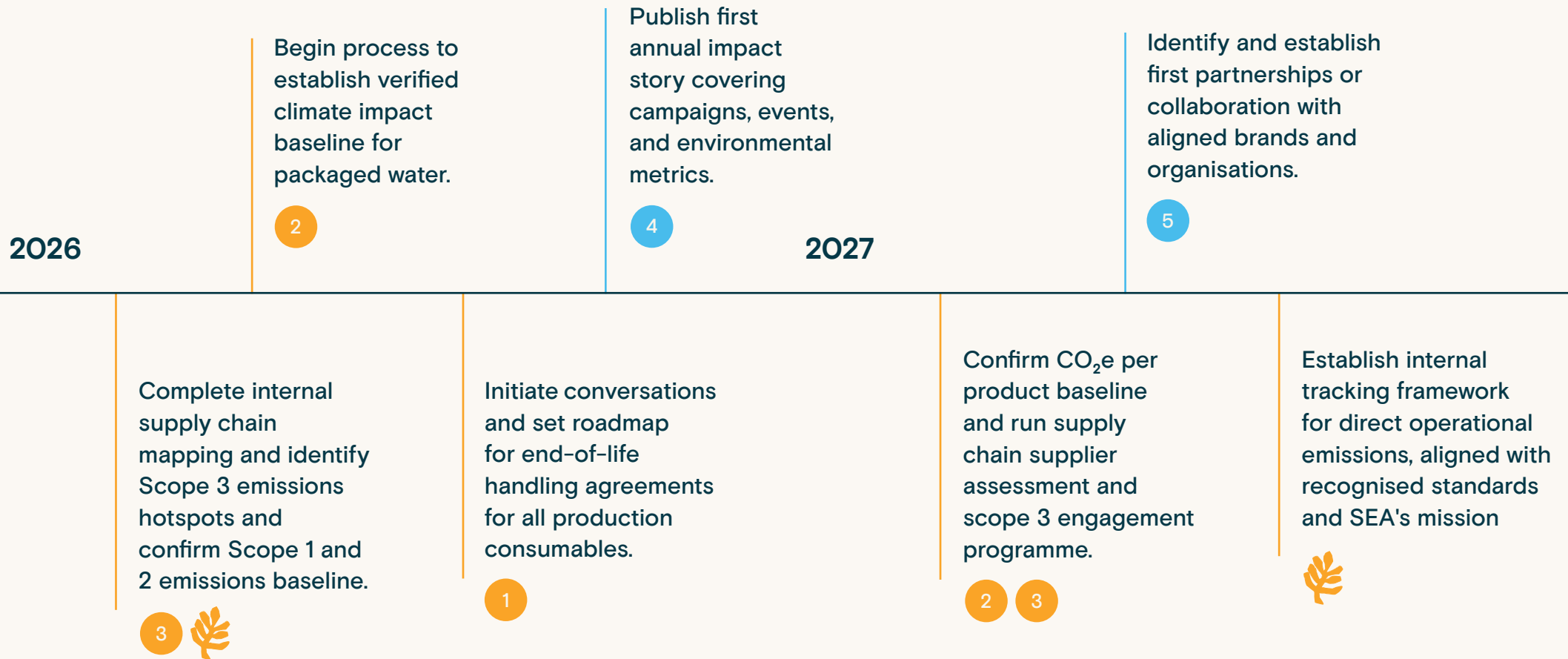
Engaged through our LCA collaboration with Utrecht and Ghent University, our Partners for Life programme with ReefSystems, and other research projects with students.

## For all stakeholders

Progress against all targets is reported publicly, annually. For everyone to see.

\*For our full stakeholder engagement policy, read our Code of Conduct [here](#).

# Road map



# Road map

2028

**Milestone met:**  
100% of production consumables have confirmed responsible end-of-life handling.



Begin consolidating transport and distribution journeys to reduce Scope 3 emissions.



**Milestone met:**  
Supplier assessment and supply chain engagement programs operational, tracking Scope 3 carbon intensity.



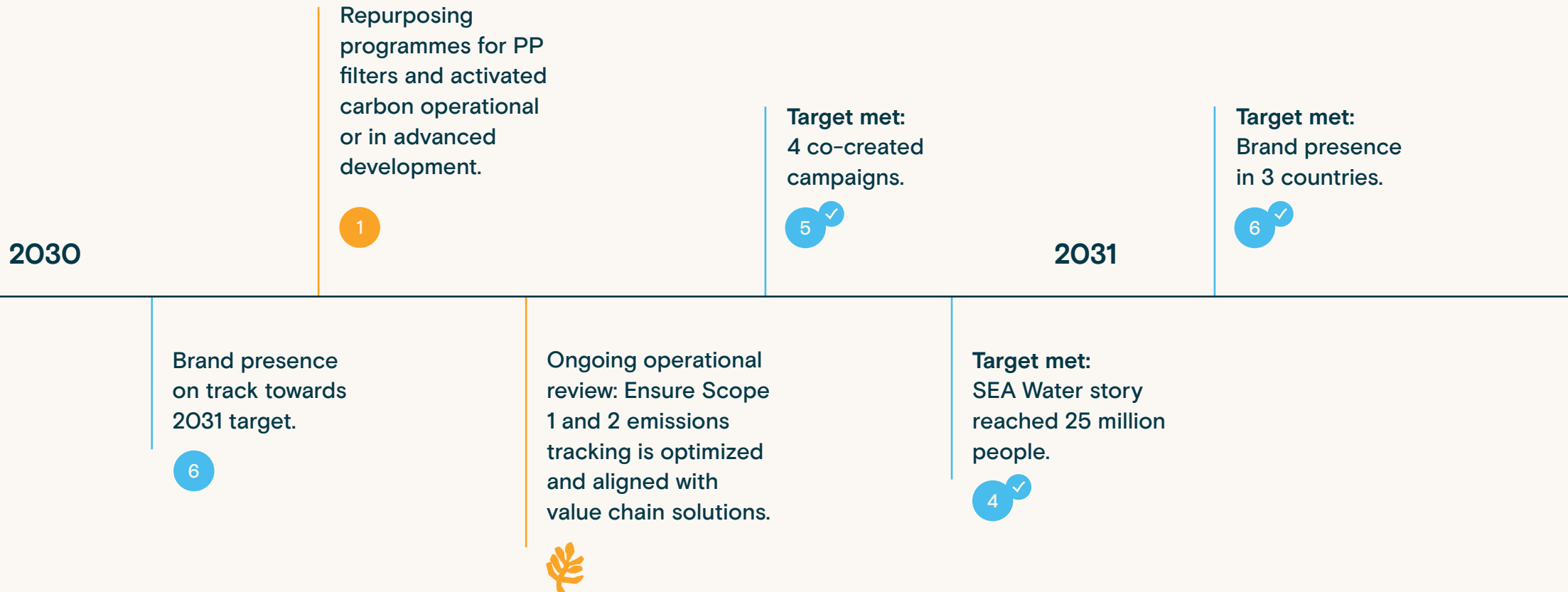
Active repurposing programmes in development for PP-filters materials and activated carbon.



**Milestone met:**  
Formalised impact assessment framework established across product lines.



# Road map



# Resources and ownership

SEA Water's Climate and Impact Action Plan is owned and coordinated by the Sustainability Manager, responsible for progress tracking, reporting, and ensuring milestones stay on course. Implementation is collaborative: each workstream is anchored in existing expertise and cross-departmental ownership across operations, technical and leadership.

Where specialist expertise is needed and not available internally, SEA Water will engage external partners. Progress is reviewed annually by the board of directors and reported publicly.

If you have questions you can contact us at [impact@drinkseawater.com](mailto:impact@drinkseawater.com).

Co-ownership and planned/allocated resources are tracked on pages 7-8.

